Citeo, a company approved under the Extended Producer Responsibility (EPR) scheme for household packaging

Extended Producer Responsibility (EPR)
Packers and fillers take their responsibilities: they financially contribute to collection, sorting and recycling of packaging waste. This means that they have the regulatory obligation to make a financial contribution to a Producer Responsibility Organisation like Citeo.

Role and responsibilities of the Producer Responsibility Organisation:
- organise collection, sorting and processing of waste packaging and paper for improved performance at a better price.
- manage research programmes to develop eco-design and move industrial processes forward.
- inform and raise public awareness of sorting used packaging and paper.

A private company: Citeo's shareholding is divided into 6 colleges and a board of 18 directors representatives of the shareholder colleges and sectors, and a state censor.

A general interest mission: engage and support economic actors to produce, distribute and consume in a way that preserves our planet, its resources, biodiversity and climate.

Not for profit

Under French government approval
For Citeo, 3 scopes to prevent littering and plastic pollution

1. Supporting companies in limiting their environmental impact
   - Offering tools and support to ecodesign packaging and paper: “design against littering”

2. Working with local authorities on commitments for the preservation of biodiversity
   - Working with local authorities to implement structured plans against littering
   - Installing out-of-home sorting bins in streets, parks and beaches.

3. Raising awareness on biodiversity
   - Launching communication campaigns in collaboration with committed actors