Milan Adaptation Strategy

Milan’s goals and actions for the recovery

Note the presentations are organized for the purpose of knowledge sharing and do not necessarily represent the views of the organizers.
Timeline – phase 1 and 2, and more

FEBRUARY 2020
Covid outbreak

MARCH 2020
Lock-down and city restrictions

APRIL 2020
Re-opening of bookshops, stationers, agricultural and industrial companies

MAY 2020
Gradual reopening of the city; movement of citizens under quotas

JUNE 2020
Re-opening of restaurants, bars, hairdressers and beauty centres

MARCH 2021
Most of Italy "Red Zone"

MARCH 2021
New Lock-down and city restrictions

April 2020
Milan 2020. Adaptation Strategy launch

April 27– May 31
Citizens' contributions and debate

May 31 - June
Debate and document revision

JULY 2020
approval of the Next Generation EU by the European Commission

SEPT. 2020
approval of the Next Generation EU by the European Commission

JAN. 2021
Publication first draft of the Italian PNRR

APRIL 2021
Deadline for submission of national plans

PHASE 1 | emergency management

PHASE 2 | temporary recovery

PHASE 3 | emergency management

PHASE 3 | emergency management
Strategies, Actions and projects

Adaptation assumes the implementation of the following policies:

1. **RYTHMS AND TIMING** | Maximize Flexibility
2. **MOBILITY** | Reduce movements and diversify mobility supply
3. **PUBLIC SPACE AND WELLBEING** | Reconquer space for leisure, sports
4. **DIGITAL SERVICES** | expansion and ease of access
5. **SERVICES AND NEIGHBOURHOODS** | Everything within 15 minutes walking
6. **CULTURE** | Spread Culture
7. **ECONOMIC ACTIVITIES** | Innovation and inclusion
8. **INFRASTRUCTURES, HOUSING AND PUBLIC WORKS** | Simplify procedures
9. **COLLABORATION AND ASSISTANCE** | Recover the collaboration spirit
Citizens’ proposals

During the public contributions and debate phase, a total of **2,967 proposals** were submitted by the citizens of Milan.

**Proposals related to mobility and public spaces:**

**LEGENDA**

**PEDESTRIAN SPACES**
- “Zone 30” enlargement
- Streets to pedestrianise
- Extension of pedestrian areas
- Extension of pedestrian areas on public holidays

**BIKE LANCES AND BIKE SHARING**
- Expansion of cycle paths
- Cyclable enlargement proposals already identified from the Open Street project
- Guarantee a safe mobility
- New cycle axes to be built
- Expansion BikeMi areas

**PUBLIC TRANSPORT**
- Create alternative metro connections between the main stations

**WATER**
- Opening of Navigli proposal
- Navigability of Navigli proposal

**URBAN GREEN**
- Opening / realization of new urban green
- Outdoor activities venues
- Existing bike lanes
- Existing green areas

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RYTHMS AND TIMING | Maximize Flexibility

**Action: "Piano Tempi e Orari"**
Coordinate with big and medium enterprises (private and public), to agree on policies that promote distance working and desynchronization of work timetables to facilitate movements supporting slow mobility

<table>
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<tr>
<th>Activity</th>
<th>Time Window</th>
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| Schools                          | By 8:00 a.m.: no more than 50% of the total student population  
After 9:30 a.m.: the remainder  |
| Public Administrations           | After 9.30 a.m.                                 |
| Universities                     | After 10.00 a.m.                                |
| Commercial activities            | After 10.15 a.m.                                |
| Personal Services                | After 9.30 a.m.                                 |
| Banking, financial and insurance services | At least 60% of SW                             |
| Private companies                | Within 8.00 a.m.  
At least 60% of SW                         |
MOBILITY | reduce movements and diversify mobility supply

Action: "Strade Aperte" project

Strategies, actions and tools for cycling and pedestrianization, to guarantee measures of distance in urban travel and for sustainable mobility

Strategy Goals:
- 35 new kilometres of cycle paths by the end of the year
- extension of "zones 30»
- widening of sidewalks
- temporary pedestrianisation in neighbourhoods

The number achieved from May 2020 and future goals:

32,3 Km implemented by 30/09/2020
61,7 Km implemented by 31/12/2021

111 km planned for 30/04/2021
Action: "Piazze Aperte" project
A project to use the tactical urbanism approach to bring public space back to the center of the neighborhood and the life of the inhabitants

Piazze Aperte is a project of the City of Milan, realized in collaboration with Bloomberg Associates, National Association of City Transportation Official (NACTO) and Global Designing Cities Initiatives.

The number achieved from 2018:

- 27 new social spaces
- 20,000 m² new pedestrian area
- 220 benches
- 250 potted plants
- 350 bicycle stations
- 50 tables (25 ping pong)
PUBLIC SPACE AND WELLBEING | reconquer space for leisure, sports

Action: Outside spaces for commercial activities and bars

Implement the speed limit at 30km/h in the whole city to allow the increase in spaces for tables, seats, tents, also on the sides of the road and instead of parking slots.

Free occupation of public land for commercial activities until October 31 through the extraordinary simplified procedure.

Deadline postponed to the end of July 2021.

Almost 2000 commercial activities asked for the free occupation of public soil at July 2020.
COLLABORATION AND ASSISTANCE | recover the collaboration spirit

**Actions:**

Support collaborative economic systems realized with a bottom-up approach and strengthen the civil protection system and the management of volunteers;

**Mutual Aid Fund**
Concentrate the activities of Corporate Social Responsibility in the Mutual Aid Fund coordinating the actions by the public administration, from citizens and private sector, in a new form of “Territorial Social Responsibility”

**Food Aid System** (Croce Rossa Italiana, Banco Alimentare della Lombardia, Caritas Ambrosiana, Empori Solidali, Fondazione Cariplo, Programma QuBi)
Readapt the logistic model developed in the Food Aid hubs for the phase 'new normalcy', giving a structure to permanent Hub to distribute food and resources to the most vulnerable families and to the organizations.

**Milano Aiuta – Milano Does Help**
Maintain and strengthen some of the services launched with Milano Aiuta, especially those related to home assistance, collaborative services and grocery delivery.

The Municipality started the fund with 3 million euros, that have been quickly increased by citizens donations. In July 2020, 5.5 million was allocated to support employment of small and medium-sized businesses in the city.

10 hubs installed and dedicated to the preparation of food aid packages for the elderly and fragile people.

20,744 people and 6,337 families in need reached with 616 tonnes of food in 15 weeks.
An opportunity for the recovery
Next Generation EU
The structure of the strategic plan for the Union economic recovery

1. Recovery and Resilience Facility - RRF
   - 672,5 B euro
   - 360 B in grants
   - 312,5 B in loans

2. REACT-EU
   (Recovery assistance for cohesion and the territories of Europe)
   - 47,5 B euro

PILLAR 1
Support to Member States for investments and reforms

PILLAR 2
Relaunch the economy and support private investments

PILLAR 3
Learn from the crisis
Milan’s transversal approach

**OUTPUT:**
A cross-cutting, inclusive, and integrated comprehensive proposal of Milan Municipality for the RRF
The National Recovery and Resilience Plan opportunity

The declination of the City of Milan

NATIONAL RECOVERY AND RESILIENCE PLAN
four strategic lines:

1. Modernization of the country

2. Ecological transition

3. Social and territorial inclusion

4. Gender equality

THE SIX MISSIONS OF THE RRNP

Digitalization, innovation, competitiveness and culture

Green revolution and ecological transition

Infrastructure for sustainable mobility

Education and research

Gender equality, social equity and territorial cohesion

Health

SUSTAINABLE MOBILITY

ENVIRONMENTAL TRANSITION

SOCIAL INCLUSION

SCHOOL

CULTURE

DIGITAL
1. Recovery and Resilience Facility - RRF

- SUSTAINABLE MOBILITY
- ENVIRONMENTAL TRANSITION
- SOCIAL INCLUSION
- SCHOOL
- CULTURE
- DIGITAL

2. REACT-EU

(Recovery assistance for cohesion and the territories of Europe)

- CYCLABILITY and SMART MOBILITY
- CIRCOLAR ECONOMY
- SOCIAL INCLUSION
- GREEN ENERGY ON SMART BUILDINGS
- URBAN REGENERATION