RESILIENCE IN A BOX: A Global Best Practice for Business Resilience

Cities on the frontline – Private Sector Role in Advancing Resilience

June 18, 2021
The UPS Foundation: Delivering HELP where it’s needed most around the world

**Total Philanthropic Contributions**  
$122.3 M

<table>
<thead>
<tr>
<th>Contribution Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foundation Charitable Giving</td>
<td>$68.85 M</td>
</tr>
<tr>
<td>Employee United Way Contributions</td>
<td>$53.5 M</td>
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<tr>
<td>Employee Volunteer Hours</td>
<td>1.2 M</td>
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<tr>
<td>Number of Organizations Supported</td>
<td>4,300</td>
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<td>Global Philanthropic Reach</td>
<td>170 countries</td>
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<td>International Giving</td>
<td>28%</td>
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</tbody>
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**Health & Humanitarian Relief**
To improve the well-being of people by leveraging our partnerships and innovative logistical expertise to deliver health and humanitarian solutions for underserved and impacted communities.

**Equity & Economic Empowerment**
To invest in organizations that address systemic education and economic barriers and create opportunities for underserved women, youth and marginalized communities.

**Local Community Engagement**
To leverage human capital to inspire and mobilize volunteers and organizations to deliver systemic impact to their local communities.

**Planet Protection**
To advance environmental justice and a sustainable world.
SMALL BUSINESS & COMMUNITIES NOT PREPARED

- Economic resilience not keeping pace with growth and land use
- Resilience not incorporated into daily operations and decision-making
PROGRESSION

- **IMPACT** – Prioritized countries with a high-hazard risk combined with vulnerable small businesses that could devastate the economy
- **GLOBAL** – Launched partnership to address small-to-medium enterprise (SME) needs
- **SUSTAINABLE** – Created a pilot program that could be duplicated and widely expanded
- **INNOVATIVE** – Developed valuable tools, based on pioneering resources and small business expertise, that are easy to use and will guide all novices through resilience from beginning to advanced
- **BENEFICIAL** – Continuing 8-year partnership as SME resilience increases communities’ ability to expedite recovery, reduces losses and injuries when disasters strike
RESILIENCE IN A BOX

- Targets unprepared businesses
- Three levels of tools:
  - Basic
  - Intermediate
  - Advanced
- Each builds on previous level
BEST PRACTICE SOLUTIONS

DATA
- Documents
- Files
- Vital records
- Server back-up
- Information

OPERATIONS
- Accounts receivable/payable
- Computers (hardware & software)
- Providing medical services
- Payroll
- Mail room
- Manufacturing
- Food preparation

INVENTORY
- Emergency supplies
- Stock
- Supplies
- Raw materials

YOUR SIX CRITICAL BUSINESS ASSETS

PEOPLE
- Employees
- Customers
- Vendors
- Suppliers
- Visitors
- Partners

EQUIPMENT
- Servers
- Network
- Specialty equipment
- Manufacturing equipment
- Furniture
- Copiers

BUILDINGS
- Main office
- Warehouse
- Restaurant
- Store front
- Lease space
- Storage unit
Thanks for listening

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