MEKONG DELTA RESILIENT BUSINEES
NETWORK
(MRBN)
MEKONG DELTA

70% Fruit export
65% Seafood export
80% Rice export

21.4 M people
Population size (2019)
40.577 km² area
13% Area of Vietnam
Vietnam ranks 13/180 most affected economies by climate change (German Watch, 2021).

Losses can be up to 10% of Vietnam's GDP ~ USD 15 billion (UNU-WIDER, 2015)

The Mekong Delta is the most serious climate change effect in 5 economic regions of Vietnam.

Drought and saltwater intrusion have affected about 40,000ha of rice in the Mekong Delta. Photo: Thong Hai
ROLE OF MD PRIVATE SECTOR

- Play a significant role in economic development, especially in distribution and export agri-products
- Have the real power resources to recover from disasters as well as resilient factors

*However*

Private sector’s roles and participation in policy making and implementation are remaining weak.
TAF Và VCCI Can Tho Have Established The Mekong Delta Resilient Business Network - MRBN
SCOPE, OPERATION PRINCIPLES

- Scope: Mekong Delta - Vietnam
- Time (1st period) : 12 months
- Principles:
  1. Voluntary, self-governing
  2. Democracy, equality, openness, transparency
  3. Not for profit purpose and law compliance
PURPOSE OF MRBN

1. Improving capacity of businesses to adapt to climate change by accessing to information, technical and technological support resources
2. Creating business opportunities for businesses and products toward to climate change
3. Creating a connection between the public and private sectors in climate change resilience
4. Strengthening enterprise roles in policy formulation, criticism, and implementation.
5. Enhancing corporate social responsibility related to climate change adaptation.
1st Period’s Expectation

- Collecting information and practical lessons on climate change adaptation and resilience for businesses
- Assessing the impact and forecast the risks of climate change for the Mekong Delta region
- Policy proposal of the businesses to the government.
- Identifying and promoting business opportunities in the climate adaptation sector for network members and businesses.
- Building a knowledge base for businesses in drought and salinization adaptation
MRBN ACTIVITIES IN

1. Establishing an organizational structure

2. Doing the research on Salinization and Drought case study for Mekong Delta enterprises

3. Increasing business opportunities through a disaster risk reduction products and services exhibition

4. Salinity and Drought Adaptation Forum
1. MRBN ORGANIZATIONAL STRUCTURE’S CREATION

- Creating 2021 MRBN action plan
- Creating a RMBN Charter (clear roles, responsibilities, roles of Executive Committee)
2. SALINIZATION AND DROUGHT CASE STUDY FOR MEKONG DELTA ENTERPRISES

OBJECTIVE

- Collect information and assess impacts of drought and salinity situation in the Mekong Delta

=> Design the activities/solutions to local authority.
3. INCREASING BUSINESS OPPORTUNITIES THROUGH A DISASTER RISK REDUCTION PRODUCTS AND SERVICES EXHIBITION

- Introduce technological solutions, energy, machinery and equipment such as combined models of solar power and production of agriculture, fisheries, greenhouses and other technological solutions.
- Connecting businesses and potential customers related to climate change.
4. SALINITY AND DROUGHT ADAPTATION FORUM

• Publishing Drought and salinity case study
• Discussing how businesses can adapt to the current situation and how to cooperate to overcome salinity.
• Identify models of adaptation to drought and salinity in Vietnam and internationally, such as changing crop varieties and becoming more salt-tolerant in agriculture and fisheries (such as fruits, seafood exports)
THANK YOU!