

# #01: Playful Cities

Thursday, 21 January 2021 | 09.00 AM EST – 09.00 SIN/KUL time



## PLAYFUL CITIES: WHY CITIES NEED PLAY AND PLACEMAKING TO FOSTER CHILDREN'S WELLBEING AND CITY RESILIENCE

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## WHY PLAY, WHY NOW?

"Children are a kind of indicator species, if we can build a successful city for children, we will have a successful city for everyone."

*Former Mayor of  
Bogotá, Enrique Peñalosa*



## PLAY HELPS CHILDREN AND COMMUNITIES THRIVE

Play, sports and recreation

- Have **immediate and long-term** impact on the **child's healthy development**
- Prevent **smoking and use of drugs**
- Prevent **disease across age groups**
- Reduce **stress and depression**
- Promote the **development of motor skills**
- Improve **confidence and self-esteem**
- Improve **learning and academic performance**
- **Increase coping and resilience** in moments of transition
- Promote **community cohesion**







# COVID-19 - NO CRISIS WITHOUT OPPORTUNITIES

Real Play Coalition is committed to promoting play solutions that are

- Innovative
- Cost-efficient and high impact
- Environment-friendly and sustainable
- Co-created with children and young people

And which

- Inspire action by cities across different socio-economic contexts
- Build on cross-sectoral and multi-stakeholder partnerships

# REAL PLAY CITY



## CHALLENGE

